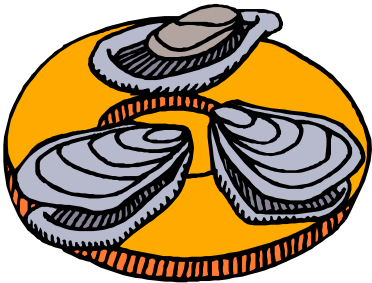




**St. Charles County Government
Department of Community Health and the Environment**

1650 Boone's Lick Road
St. Charles, MO 63301
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**Guidelines for Posting Consumer Advisory:
Retail Grocery Seafood Departments**



Section 3-603.11 of the *St. Charles County Food Establishment Code* requires retail seafood departments or markets where raw shellfish or raw fish is sold or served to the consumer in a **READY-TO-EAT** form to disclose or inform the consumer of the increased risk of food-borne illness associated with consumption of raw or under cooked seafood.

Location or placement of the consumer advisory belongs at the point where the food is selected by the consumer. For a seafood department, correct placement would be on the refrigerated display counter. An example of satisfactory compliance with Food Code would be a 4X6 inch placard affixed to the display case with language stating:

- Consuming raw or undercooked seafood or shellfish may increase your risk of food-borne illness.

OR

- Consuming raw molluscan shellfish may increase your risk of food-borne illness, especially if you have certain medical conditions.

